

LOCATION

Millennium Broadway Hotel
145 W. 44th Street
(between Sixth Ave. and Broadway)
Room 404-405
New York, NY

Conference Call:
888.889.1961
Passcode: CRE

AGENDA

- 10:00 am** **Opening**, Mark Kaline, Chair
- 10:10 am** **Steering Committee**, Mike Hess
- Bylaws
 - Membership
 - Secretary
- 10:30 am** **Non Response**, Ceril Shagrin
- 10:45 am** **Media Consumption and Engagement**, Shari Anne Brill and Steve Sternberg
- 11:00 am** **Marketplace Practices**, Ira Sussman
- 11:15 am** **Universe Estimates**, Nancy Gallagher
- 11:30 am** **CRE Event: Taking Time to Think**
- 11:50 am** **New Business**
- 12:00pm** **Adjourn**